

The MOM Entrepreneur

P.O. Box 458
124 Hall Road
Barrington, NH 03825

T 603.664.3841 | F 603.664.7497
www.themomentrepreneur.com



Offering tips, advice and resources for balancing motherhood and running a company.

FOR IMMEDIATE RELEASE

Contact:

Traci Bisson

The Mom Entrepreneur

603/664-3841

traci@themomentrepreneur.com

The Mom Entrepreneur Co-op Shop Celebrates Summer: Offering Great Discounts, Gifts, Services, Giveaways and More

Barrington, NH – The Mom Entrepreneur Co-op Shop is a convenient, online shopping resource featuring unique products and helpful services. This summer, the Co-op Shop vendors are featuring many great items and services that are perfect for this time of year – all at significant discounts.

The rapidly growing Co-op Shop is part of The Mom Entrepreneur, a company that offers tips, advice and resources for balancing motherhood and running a company.

“Our Co-Op Shop membership has expanded significantly over the past few months, and our Shop has something for everyone, including moms, kids, dads, and business professionals,” said Traci Bisson, founder and owner of The Mom Entrepreneur and the Co-op Shop. “And the Co-op Shop has a new look, making it easier to browse, shop and secure significant discounts and promotions from members.

This summer, the Co-op Shop will features many products and services that are perfect for warm weather celebrations – Fourth of July, Family Reunion Month, American Adventures Month – as well as beach days, vacations & staycations, barbeques, swimming and other summertime activities, including:

- Fashionable and athletic items, including Just Be apparel.
- Items for maternity and baby, including Baby Dipper bowl and spoon sets.
- Jewelry and gift items.
- Educational toys and teleseminars
- Items to keep your family safe and healthy this season.
- Fun products, like inspirational decals from Creating Bliss.
- Bath and beauty products.
- Books – including *Navigating the World of Network Marketing*.
- Services, such as Nannies4Hire for summer care, ExecuEssential Administrative Services while you are on vacation, The Mogul Mom’s coaching for mom entrepreneurs, and Reporter’s Source, which connects moms to the media.
- Travel necessities such as Our Cruise Planner for that summer or fall getaway and wrist bands that prevent motion sickness.

The current offerings are geared towards summertime activities, but there will be new products and services featured throughout the year, so visitors should check back often.

(more)

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The Mom Entrepreneur Co-op Shop

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The Mom Entrepreneur Co-op Shop is a one-stop online shopping resource, offering a variety of products and services. Most vendors offer significant discounts and other seasonal specials. View current specials at www.themomentrepreneur.com/mom-entrepreneur-coop-shop.html

About The Mom Entrepreneur:

Bisson, a mother and entrepreneur, started The Mom Entrepreneur in April 2008 after becoming frustrated with the lack of mom entrepreneur support groups. Bisson created her blog and subsequent online support group based on her own needs – and the similar needs of other mom entrepreneurs. At the time, her public relations and image management firm, Bisson Barcelona, was experiencing a pinch from the economic downturn, so she took her son out of daycare and moved to a home office to cut costs. Unable to network in person, she started experimenting with online social marketing and networking options.

In just over a year, The Mom Entrepreneur's online support group has grown to more than 750 members. Their newest offering, The Mom Entrepreneur Co-op Shop, the first collaborative effort to come out of the support group, features products and services from mom entrepreneurs across the country. For more information, visit www.themomentrepreneur.com or call (603) 664-3841.

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